



National Bank
of Ukraine

Financial inclusion: Fintech potential in Ukraine

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Fintech in Ukraine: continuous growth tendency

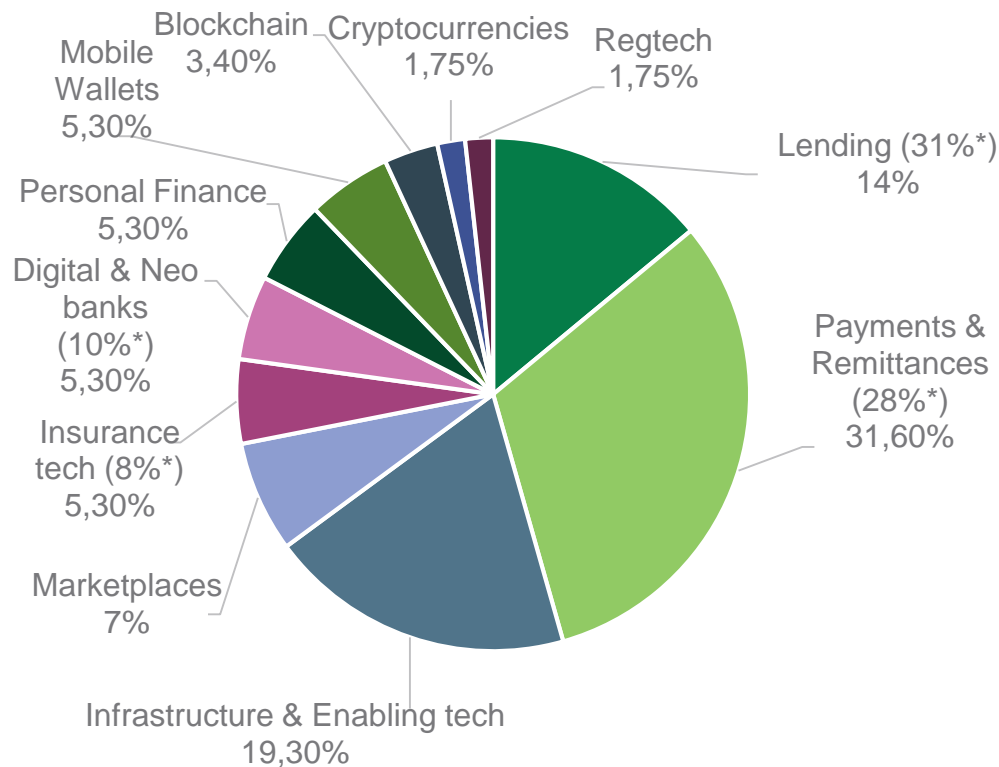
- **Maturity of the Market**

40% of the companies were started prior to 2015. More than 60% of the FinTech startups were founded within the last three years. About 84% of FinTech companies have already launched services and products, and 16% are in the startup phase.



Payment and money transfers innovations are leading on the Ukrainian financial market

Outlook of Ukrainian fintech (2018)

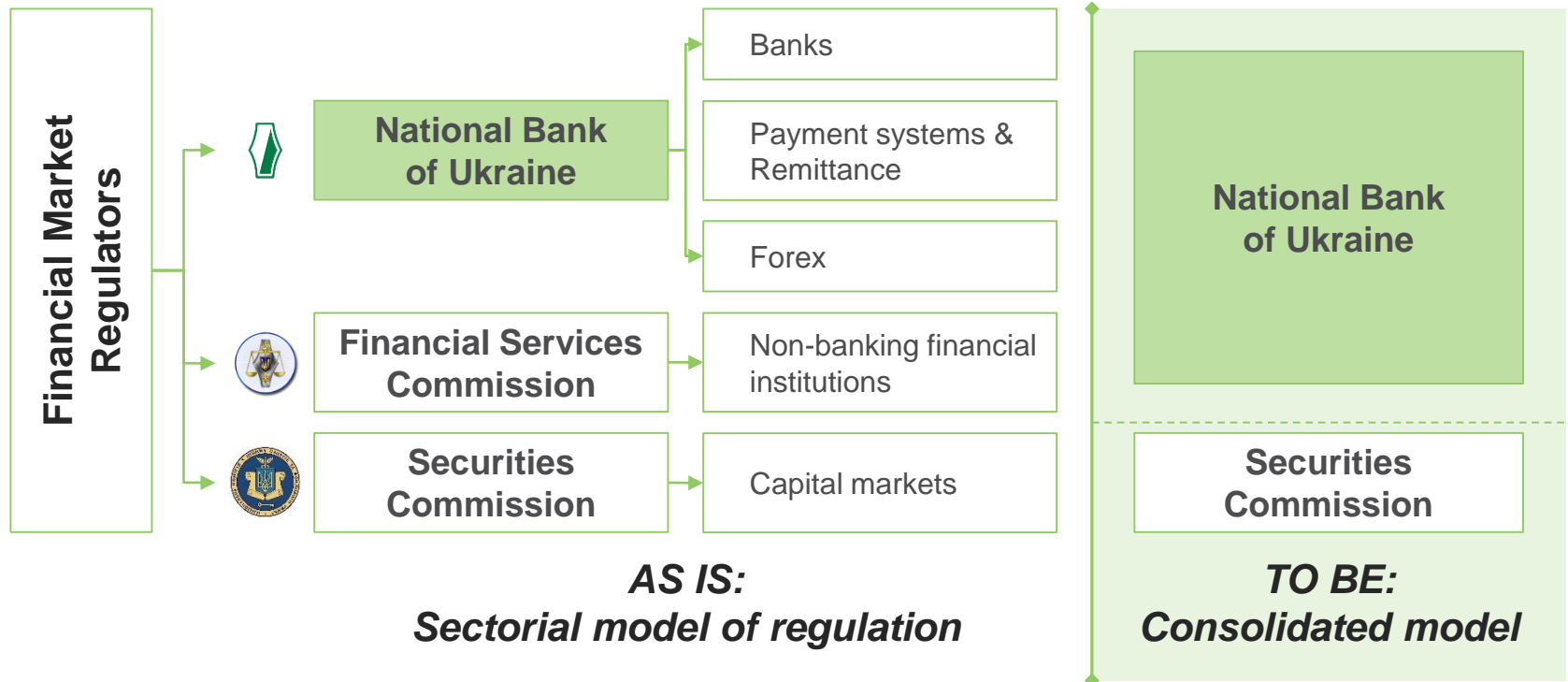


* With comparison to share of respective categories in global outlook

Despite slight differences in proportions with global fintech Ukrainian fintech cluster develops in the same manner addressing same needs of financial services consumers

However there are some peculiarities for fintech development

Ukrainian financial market regulatory model: current situation and perspective

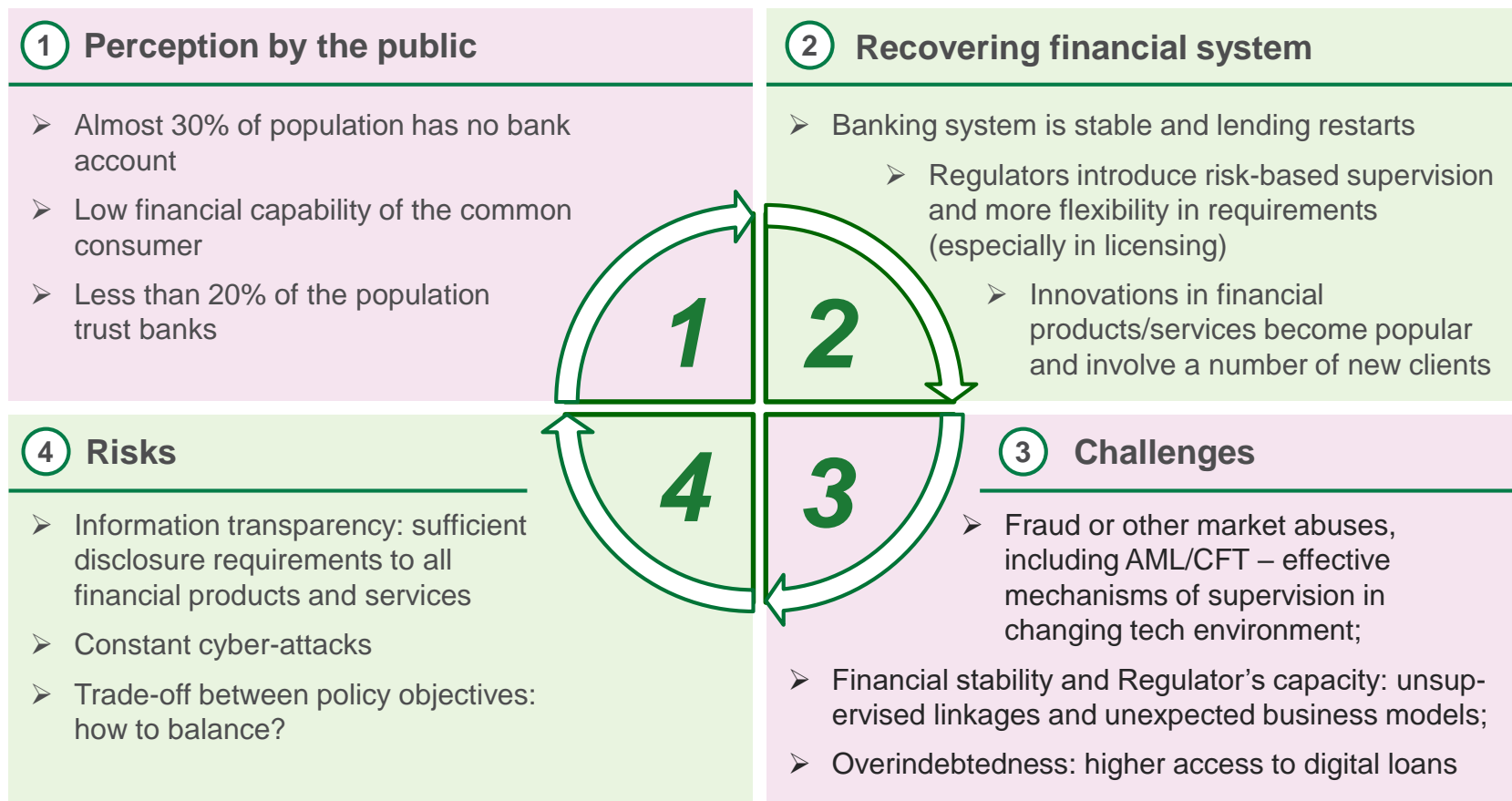


Fintech is present almost in each segment of Ukrainian financial market, the leading segment is non-banking financial sector.

NBU has no mandate to regulate NBFIs and as the result we see significant risks in Fintech presented on this segment, as the other regulator has very poor powers and leverage.

But we work on the SPLIT project in order to establish more effective consolidated model and provide the financial system with effective prudential supervision and risks mitigation.

Fintech Status quo



NBU supports the Fintech development as one of the leading drivers for financial inclusion growth, but at the same time consider the challenges and risks – the correct balance should be reached.

NBU is strengthening the policy framework to address arising challenges

Communication platform establishment within the NBU will provide Fintech market participants with the open dialog

By this communication, NBU will learn current innovative market and understand the problems/obstacle for its development, in order to modernize legal frameworks for enabling legal landscape building.

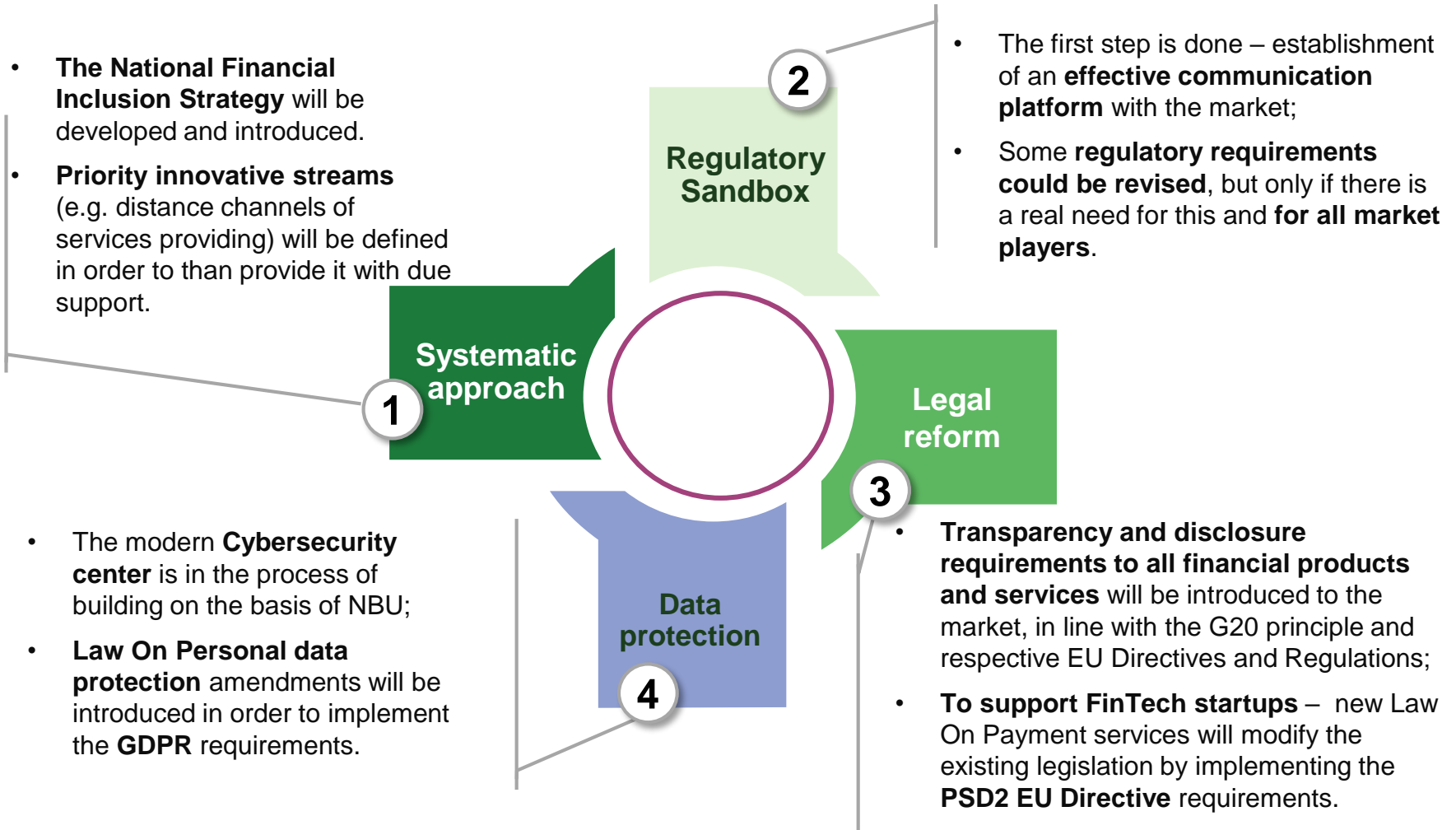
International collaboration

Close cooperation with the central banks in terms of innovations

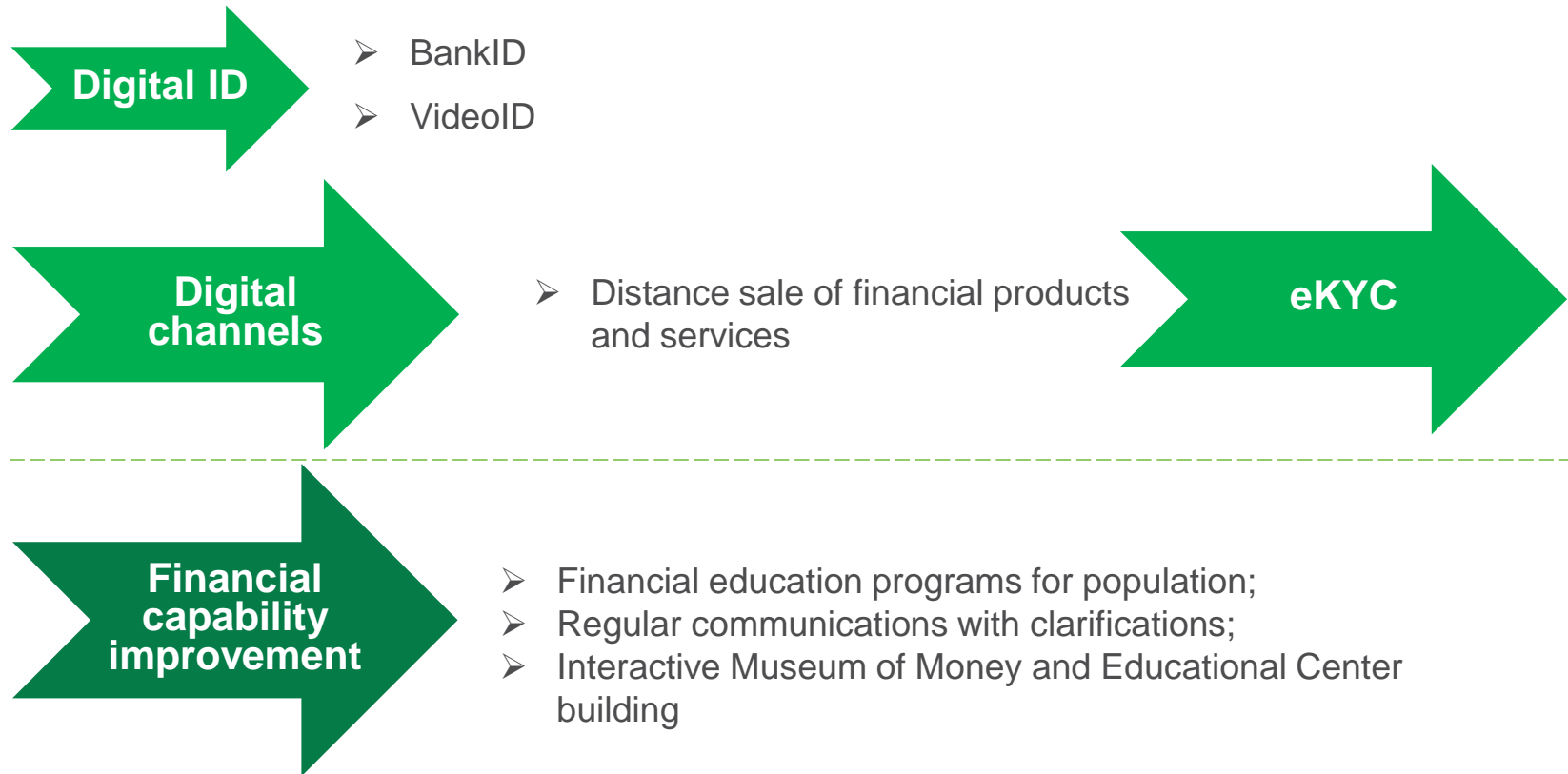
Agreement signed with the Central bank of Lithuania

Agreement to be signed with the Central bank of Poland

Regulatory tools used for risks mitigation



Current NBU's priorities for Fintech development support



Fintech is a top stream in enhancement of the financial inclusion in Ukraine and appropriate support from the Regulator is required.

NBU will develop the **National Financial Inclusion Strategy** in order to reach the balance between stimulating the market development and maintaining the financial stability.



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